



# International Interior

# Design Franchise

## Business Opportunity



**urban | nu**

Interior Design | Branding | Property Development



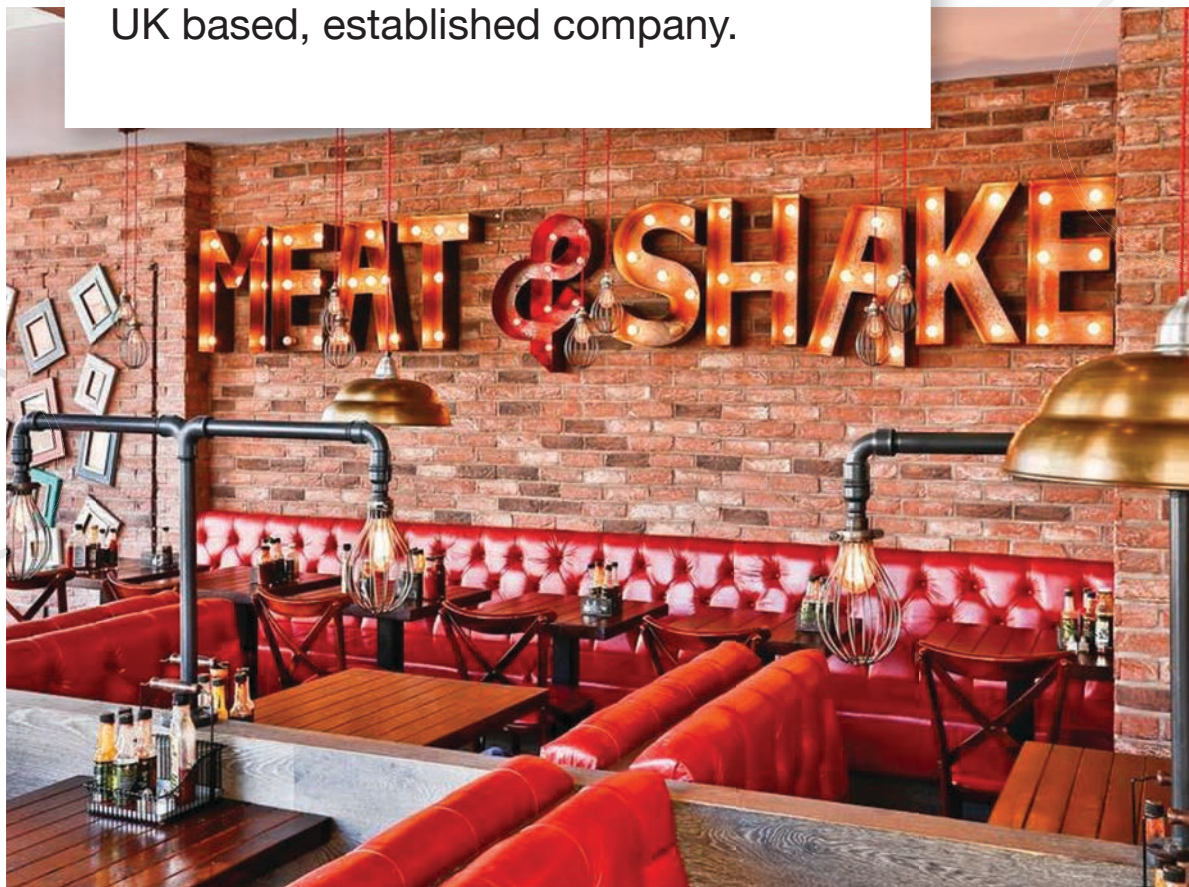
# Urban Nu

Becoming an Urban Nu International Franchise Partner could give you the Interior Design business you are looking for with the added support from a **trusted** and **experienced** UK brand.

Urban Nu is one of the UK's leading design agencies with a particular focus and experience on commercial projects. As part of our growth strategy, we are now looking to grow the business via an international franchise model and looking to partner individuals seeking to set up an interior design agency on their own but wanting the support of a UK based, established company.



If you have the business acumen to prosper, a passion for running a design agency producing high quality designs for clients and the time to dedicate to running your own business to make it successful – **this is your chance to join us.**





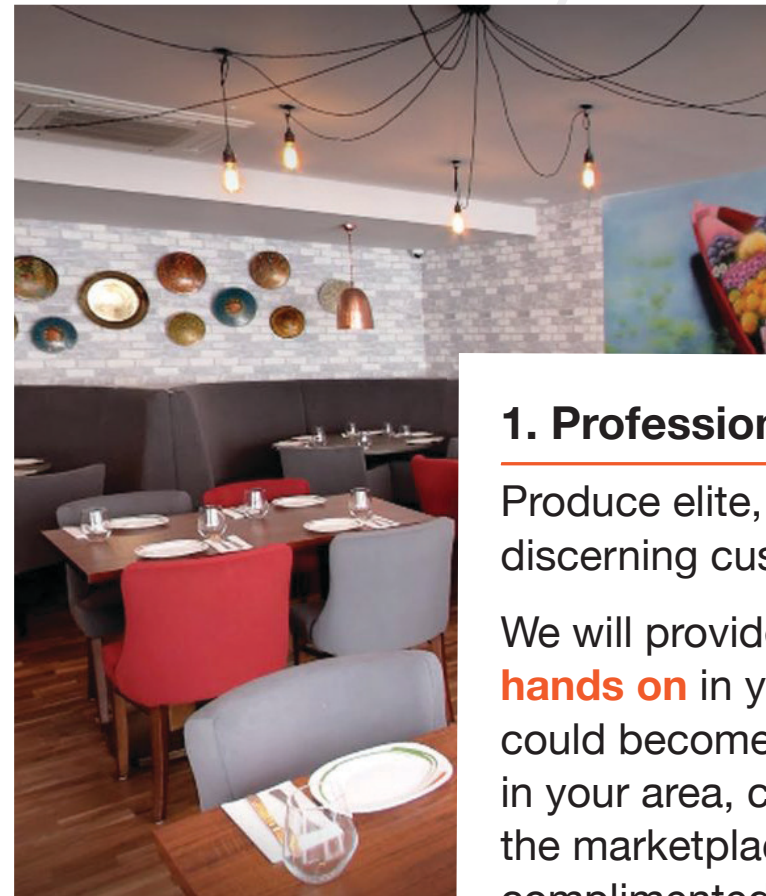
We have a **model that works** and are keen to share it with like-minded professionals. You will have our brand's trade name and business system to support you. Franchising offers you a unique and unrivalled way to start your own business, using the power of our brand and know-how you can tap into your creativity and drive to **become a business owner**.



## Business Opportunity:

We have multiple opportunity avenues for you to explore and be successful, all fully supported by the UK team:

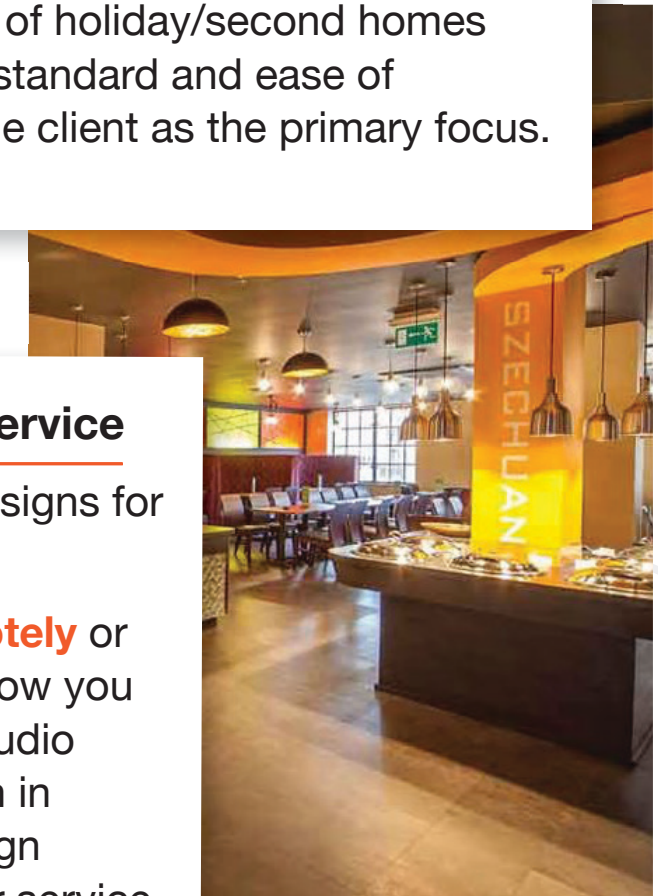
- **Interior Design** – both commercial and residential offering a high end, professional and exceptional bespoke service to your clients.
- **Interior Design Academy** – teach the next generation of Interior Designers, whilst also expanding your income opportunities.
- **Property Development** – perfect revenue generator and marketing strand to enhance your core Interior Design base. Offering full build and design of holiday/second homes with the highest standard and ease of completion for the client as the primary focus.



### 1. Professional Interior Design Service

Produce elite, high end, exclusive designs for discerning customers.

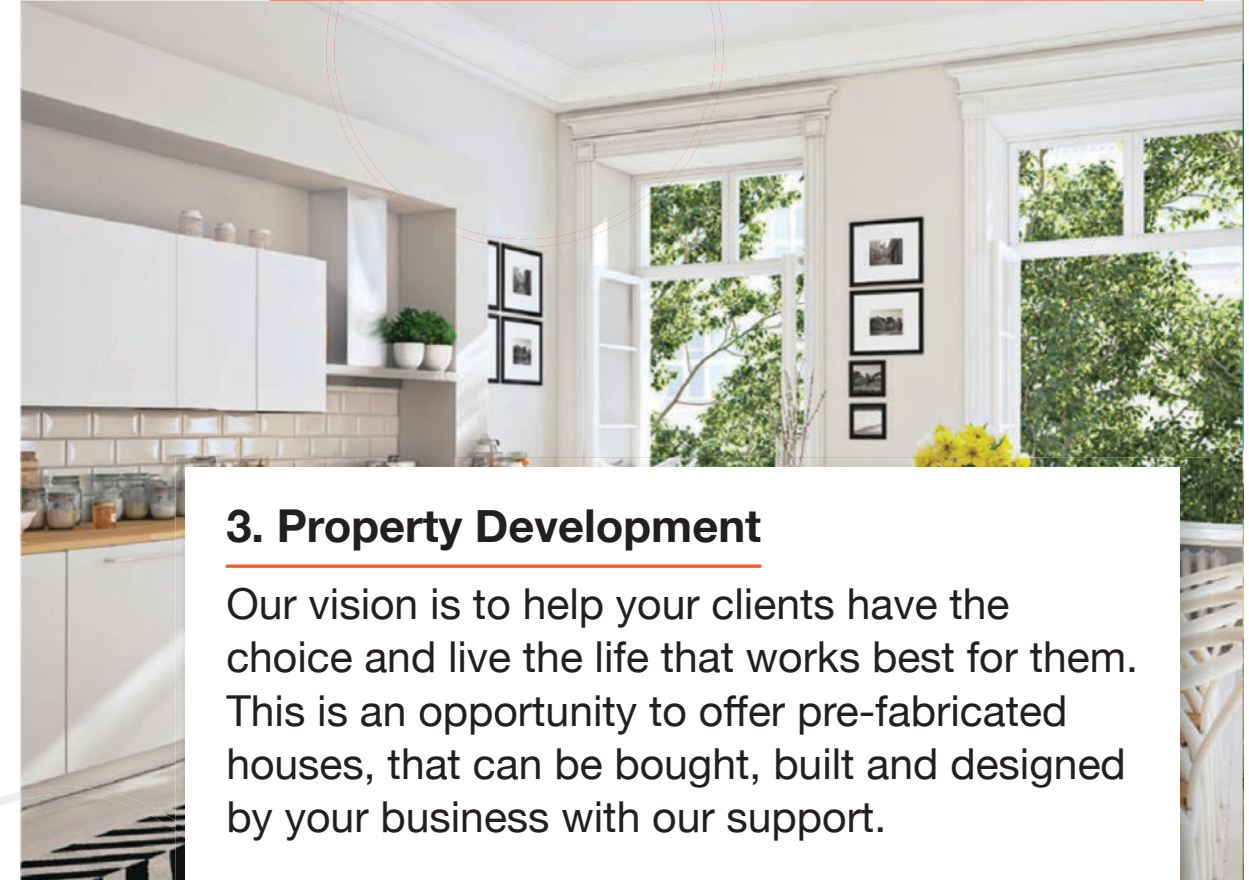
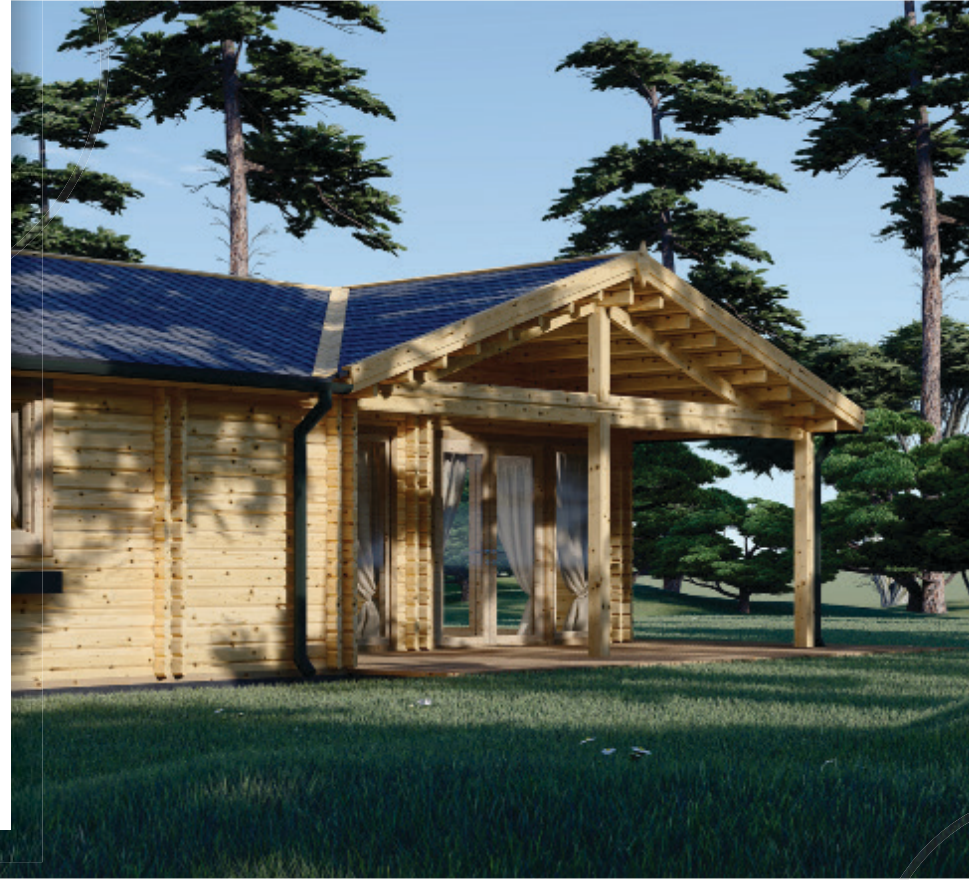
We will provide **support**, either **remotely** or **hands on** in your location. As you grow you could become the leading Design Studio in your area, cementing your position in the marketplace for high quality design complimented by excellent customer service.





## 2. Academy

Another source of revenue will be running your **Interior Design Academy**, offering a UK certified course in Interior Design. Helping to train and develop new designers in your area. This will strengthen your position within the marketplace, a great way to advance, encourage and support people in your area and create designers of the future. This not only compliments your design studio but creates an additional marketing focus.



## 3. Property Development

Our vision is to help your clients have the choice and live the life that works best for them. This is an opportunity to offer pre-fabricated houses, that can be bought, built and designed by your business with our support.

Offering the potential for clients to have a second or holiday home in your franchise region.

We propose that clients who have already secured their land, will then be able to purchase their home through us in the UK, whilst the build will be managed in whole in the location of the franchisee. Clients, if they choose to, can watch it's progress on site – feeling totally involved in the process from foundations to finishing touches. Builds will take an average of 8 weeks.

This is a **fantastic revenue opportunity**.





Transform your untapped potential of our market, on an international basis, into an exceptional business opportunity. Be in business **for yourself, but not by yourself.**

#### You must have:

- A business plan
- Be ready to run your own business
- Desire and motivation to succeed
- Your own car and full driving licence



#### We offer you:

- Business support
- Our Brand as backing
- Opportunity to grow within our branded framework
- Hands on business with a large exclusive territory
- Wealth of expertise within this industry
- Our know-how, creativity and passion to tap into

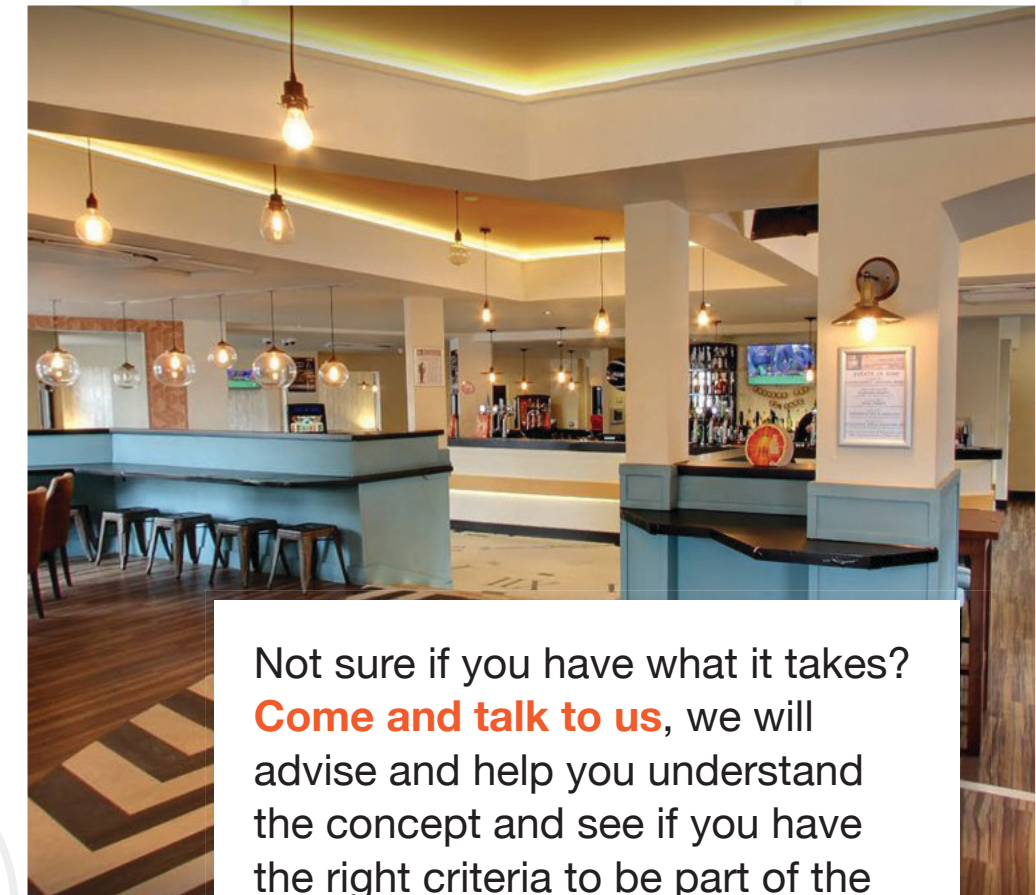
We can help you **grow, structure** and **develop** your business.



#### International Costs

£36000 valid for 2 years; then £12000 or 10% of turnover (whichever is the greater) renewal fee, payable annually.

All costs above are payable in advance, in full.



Not sure if you have what it takes? **Come and talk to us**, we will advise and help you understand the concept and see if you have the right criteria to be part of the **Urban Nu** International brand.





## Contacts



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